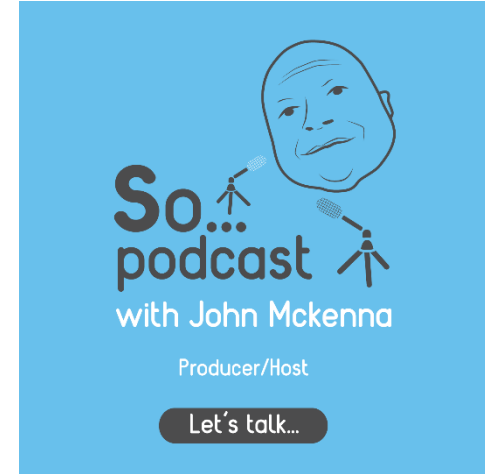


So... podcast What's it about?

Advocates the importance of providing information that is inclusive and accessible for a diverse audience



Conversations with everyday people. Social workers and CEOs. Activists and politicians. Artists and accountants. Everyone with a story to tell.

Diversity. Learning more about who's in our community, what they do, and why they do it.

Having a unique conversation. It is non-judgmental but probing. Getting to the heart of the matter.

Focusing on individuals. Giving them a platform to pitch their initiatives for supporting people, their organisation, or even the planet.

Not being afraid. Allowing people to tell their story without reservation. Embracing controversial topics from all sides of the equation.

Having a laugh and a good time. So... is a serious podcast with a sense of humour about itself. We deal with heavy topics with a light hearted nature.

The Unsung Heroes. People who toil away for the good of so many people without getting a guernsey. A platform for a little slice of fame and gratitude.

Everything and anything. There's no "off limit" topics. Whatever stories our guests want to share, we bring to the podcast.

So... Who's the host?

So... is hosted by empowerment advocate, blogger, and podcaster John McKenna. John has worked for over 30 years to empower people from diverse backgrounds.

So... How do I get involved?

So... podcast invites individuals, organisations, government & businesses who are interested in spreading the word about products and services, new initiatives, values and other stories.